

Shop! Retail Marketing in 2020 Online Conference



→ 9am-1pm, Tuesday 15 & Wednesday 16 September

8 SPEAKERS, 2 MORNINGS.

Featuring eight Retail Marketing Experts, we'll take you on a deep dive into the current structure and future outlook of ANZ retail marketing. We'll provide you with some ideas and solid direction on what you can do right now to best market your brand, with examples from those who have already begun.



DIAGEO

Ben Balestrieri
Head of Shopper
Marketing
Diageo Australia



FERRERO

Rebecca Yu
Nutella ANZ Cluster
Brand Manager
Ferrero Australia



Margaret Stuart
Head of Corporate &
External Relations
Nestlé Oceania



MORGAN
Most people grow

David Morgan
Founder
MacMorgan



IMI

Devon Rick
Managing Partner
IMI International



DALZIEL
+ POW

Tim Graveling
Design Director
Dalziel & Pow (UK)



SC Johnson
A FAMILY COMPANY

Kurt Hegvold
Managing Director
SC Johnson



IRI
Growth delivered

Daniel Bone
Insights Director
IRI

Tues 15 & Wed 16 September, 9:30am to 12:35pm
One and two day passes available - member discounts apply
BOOK TICKETS ONLINE www.shopassociation.org.au