

Join the Conversation! Retail Marketing in 2022 Online Conference

Retail Marketing Conference

2022

shop!

Ten industry expert speakers share their learnings, insights & inspirations!

MORNING ONE > 9.30am - 12.30pm, AEST Tuesday 13 September



Coca-Cola

Simon Miles
VP. Omnichannel
Customer Platforms
The Coca-Cola Company UK



youfoodz

Peter Hardy
General Manager
Head of Retail
Youfoodz



WUNDERMAN
THOMPSON

Georgia Bruton
Managing Partner
Director of Shopper
Wunderman Thompson



komo
Own the Moment

Joel Steel
Founder & CEO
Komo

MORNING TWO > 9.30am - 12.30pm, AEST Wednesday 14 September



WINNING GROUP

Sven Lindell
Chief Digital & Marketing
Officer
The Winning Group



Mondelēz
International

Lena Hetu
Shopper Marketing
Specialists POS
Mondelēz International



The Shopper Lens

Paul Dobbin
Independent Shopper Strategist
The Shopper Lens



+ 3 more experts -

- **Nathaniel Tupou**
General Manager
- **Peter Doran**
Customer Marketing Manager
- **Jeremy Attinger**
Category Manager - V2

v2 food™



Retail Marketing Conference

INFORMATION & BOOKINGS

shopassociation.org.au/events/retail-marketing-2022-online-conference