

Thank you

shop! 2020 Retail Marketing Awards JUDGE

The 2020 Shop! ANZ Retail Marketing Awards were judged by panel of more than 90 experienced industry colleagues selected from Shop!'s member base. All judges have a minimum five years of experience in retail marketing.

Judges are divided into teams with representation from all areas of the industry, including retailer, brand, POP, agency, and shopper insights, with no judge able to judge a category their company has entered.

Following the Awarding of Gold, Silver and Bronze in each category, Gold winners go on to compete in Shop!'s prestigious Pinnacle Awards selected by a specialised team of 12 judges across four categories; Best Innovation & Design, Best Display and Best Shopper Experience.

In addition to these, The Tom Harris Retail MARKeting Award represents Best in Show and is awarded to the entry with the highest number of votes across the four Pinnacle Award categories.

Shop! ANZ would like to extend our thanks to all 2020 Awards judges. Without their support, tonight's event would not be impossible.

2020 Pinnacle & Tom Harris Award Judging Team

Alicia Beachley April5 Agency

Anthony Wagstaff Campari

Ben Walker VMLY&R Commerce

Cassandra Muller Fonterra

Dante Torpia Presfast

Gary Parsons Exposure Creative

Georgia Bruton Wunderman Thompson

Josephine Saliba Josephine Saliba Consulting

Norrelle Goldring Illuminera

Paul Dobbin Shopper Lens

Peter Wilson The Shopper Collective

Scott Mcqueen SAP Products

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Judges

Adrian Randall Brown Family Wine Group
Aidan Harper Coca-Cola Amatil
Alex Neilson Red Bull
Alicia Beachley April5 Agency
Amanda Imrie HH Global
Andrew Barr Store Display Global
Angela Brown Pale Blue Dot
Angelo Pouflis Abbe Corrugated
Annie Price Wunderman Thompson
Anthony Wagstaff Campari
Arax Basil Tag Worldwide
Ben Birks Metrix Consulting
Ben Walker VMLY&R Commerce
Billy Ho Pop This
Brendon Walker Strikeforce
Brett Dalley Think Display
Bruno Diniz Busquet President POPAI Brazil
Cassandra Muller Fonterra
Cassio Goes Foxgraph Displays Promocionais
Cathy Knight Treasury Wine Estates
Cherie Micallef Dulux
Chris Simpson Chep
Christine Abbott Raydar
Clayton Frost Pop This
Corinne Heffernan Arc Worldwide
Craig Elvin Opal Specialty Packaging
Damian Pasternak Branded Group
Daniel Cormack Extravert
Daniel Green The Sorbent Paper Company
Dante Torpia Presfast
David Tighe Chep
Debbie Schubert PopLever
Drew Davies Double Impact Displays
Dylan Retif Displaywise
Emilia Archibald Traffik
Emily Sharp Pernod Ricard
Emma Gillingham Meat & Livestock Australia
Emma Hore-Lacy Styleprint
Emma Keech Former Shop! Director
Fernanda Dalben Dalben Supermarket
Gabriel Junqueira Rare Shopagear
Gary Head XPO Brands
Gary Irwig Point Retail
Gary Parsons Exposure Creative
Georgia Bruton Wunderman Thompson
Georgina Prelipcean PepsiCo
Guy Johnson TRT Communications
Hannah Smith Former Shop! Director
Ixia Diaz Palacios PepsiCo
Jacqui Eggert Lactalis
Jake Ford Traffik
Jason D’Rosario Jason D’Rosario
Jeff Barr AFI Branding
Jennifer Hobbins Active Display
Jennifer Slaney Double impact Displays
Jill Morrison Creatif Merchandising
Josephine Saliba Josephine Saliba Consulting
Joy Munoz PepsiCo
Kamran Kazalbash Farrimond
Kathryn Crofts Chep
Kerry Mullins Industrial Designer
Kirsty May BTL
Laura Grecu Goodman Fielder
Louise Compton Extravert
Lyndsey McPherson Campari
Manu Whatarangi MAAKE
Marianthe Varipatis Indicia Worldwide
Mark Logan Woolworths
Matthew Hailes Raydar
Meca Ball Campari
Natalie Butler Active Display
Nathan Tindall Point Retail
Norrelle Goldring Illuminera
Oliver Cast GWA Group
Patrick Ballesty id8 Studio
Paul Dobbin Shopper Lens
Percy Vij Centrum Printing
Peter Wilson The Shopper Collective
Raphael Taschetto Neo Pack Displays
Rebecca Chan Arnott’s
Rita Sterne XPO Brands
Rob Sulfaro Abbe Corrugated
Robin Appel D2C
Rodd Jackson Ive Group
Rohan Whiteford EDA Australasia
Roxana Randau ID POP
Russell Seymour Active Display
Sandra Duarte Centrum Printing
Sarah Andrews Blackdog
Sarah Katsidis IVE Group
Scott Macqueen SAP Products
Scott Mitchell 100th Monkey
Scott Wright Immediate
Simon Tebbutt Ninth Wave
Stephen De Lorenzo Opal Specialty Packaging
Susie Ransome George Weston Foods
Tijana Hurrell Ferrero
Tim Armitage Smeg
Wilfred Loo Chep
Zed Elliott Extravert
Zee Ayad ID POP

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