Deutschland Österreich Schweiz

EuroShop

The Global Retail Trade Fair
Düsseldorf
Germany

POPAI Germany Store Check Tour

We are pleased to offer a retail tour in Duesseldorf on the occasion of the EuroShop 2020. It´s almost a tradition to offer to POPAI members, related partners and interested guests the opportunity to visit new and amazing store formats in Düsseldorf. Guided by Retail-Expert Frank Rehme, you will get an insight on many interesting ideas in German retailing. We can also discuss with responsible persons of the stores to understand their philosophy and motivations.

The tour is scheduled to take place on **February 20th, 10.00 am – 4.00 pm** and includes a small lunch. More details about meeting point etc. will follow after the registration.

Here are some impressions about the tour:
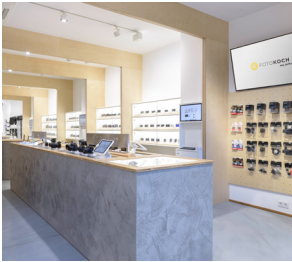

Fashion & Luxury
See the new developments in fashion retail. The next level of department stores and high street fashion at one of the world's leading fashion mile: The "Königsallee". We will visit the new Retail-Palace "Kö-Bogen", designed by the Architect Daniel Libeskind with new formats of store design

Groceries

Specialized formats of neighborhood stores and markets with a wide range of convenience. The answer to combine basic supplies with exclusive assortments to cover the needs of a wide range of shoppers.

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Hardware & Equipment

Experience is one of the key-elements in this area. Learn more about the philosophy of selling articles which nobody really needs, but everybody wants

Pricing:

Individual Booking: 395 €* for POPAI Members

                                        495 €* For Non Members

Group Booking (10 participants):   3000 €* per tour max. 10 participants

All prices charged with the German VAT rate on top (19%)!!! Exempt are companies from EU countries with IDE identification number.

The content of group bookings can be discussed and eventually focused on the specific group if bookings are made before December 1st 2019.

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