



Australia & New Zealand

shop!

Advertising Hub

Requirements for Shop! ANZ Banner Ads

- Full width Homepage banner - JPEG (only) 1920 x 1080 px - Refer to following pages to maximise image area
- Banner art should be more image based as copy is overlaid. Have a look at the banner art on the Shop! Website currently to get a better understanding www.shopassociation.org.au
- Supply short name for banner (2-3 words are ideal). This will sit over your banner image.
- Supply short intro to what you are promoting (20-30 words max.)
- Provide link to external URL
- Provide all social media handles
- Option to provide PDF flyer or brochure that's relevant if available
- Option to provide a White Paper or case study to be featured in Shop! News

For any questions, please email Zita zita@shopassociation.org.au or call 0424 458 558

Art - 1920 px wide



1920 px
high

+ Optimum visual space on desktop



+ Optimum visual space on mobile