Requirements for Shop! ANZ Banner Ads

- Full width Homepage banner - JPEG (only) 1920 x 1080 px - Refer to following pages to maximise image area

- Banner art should be more image based as copy is overlaid. Have a look at the banner art on the Shop! Website currently to get a better understanding www.shopassociation.org.au

- Supply short name for banner (2-3 words are ideal). This will sit over your banner image.

- Supply short intro to what you are promoting (20-30 words max.)

- Provide link to external URL

- Provide all social media handles

- Option to provide PDF flyer or brochure that's relevant if available

- Option to provide a White Paper or case study to be featured in Shop! News

For any questions, please email shop@shopassociation.org.au

shop! Australia & New Zealand

Advertising requirements

Art - 1920 px wide

1920 px high

+ Optimum visual space on desktop

+ Optimum visual space on mobile