

Would you like a 'Global Retail Trends and Inspiration' presentation for your team?

Shop! are offering one free 45-minute on-site presentation for each member company (\$500 + gst to non-members).

Host a 'lunch and learn' style event.

Educate and Inspire your team!

Presentation includes:

Back from GlobalShop 2019, Chicago & LA Store visits where we went on the hunt for Retail Experience, Shopper Marketing Activations & Visual Merchandising.

Shop! ANZ will share global trends and case studies.

The best of:

- Retail experience
- Shopper marketing activations
- Visual merchandising
- Shop! Awards USA 2019

Presented by either:

- Shop! General Manager Carla Bridge (**Sydney**)
- Shop! Consultant, Zita Watkin, Retail Trends Reporter and Industrial Designer (**Melbourne**)

* **Melbourne** – available Monday to Friday

* **Sydney and Brisbane** – available Monday and Wednesday only

Presentations are available between October 2019 and February 2020. The 2020 run of presentations will run from April 2020, after EuroShop, Düsseldorf, Germany.

Catch a glimpse of what to expect in the presentations:
'Playing Catch Up', Shop! ANZ Trends Report by Zita Watkin

About Shop! ANZ:

Formerly known as POPAI, Shop! is the only global, not for profit industry association exclusively advocating for excellence in shopper marketing and retail experience. With 20 offices covering 45 countries and over 1700 member companies worldwide, Shop! brings global best practice intelligence, resources, recognition and networks and to our members.

For more information, visit www.shopassociation.org.au or email shop@shopassociation.org.au

