



what's on at shop!

2020

2020 New Events Calendar

In the spirit of keeping you up to date in the post COVID-19 space, we have created a new calendar of events designed to deliver insights and inspiration for all things shopper marketing and retail experience.

For our full calendar of events, ticket prices and bookings
visit www.shopassociation.org.au

2020 Events



Covid19 Impact on Retail Marketing Industry - Shop! with IRI

DATE
Tuesday 28 April 11:30-12:30 AEST

FORMAT
WEBINAR

SPEAKERS
Carla Bridge, Shop! ANZ and Daniel Bone, IRI

TOPIC
Covid impact on Retail Marketing

APRIL

EuroShop Wrap

DATE
Tuesday 26 May 11:30-12:30 AEST

FORMAT
WEBINAR PDS

SPEAKERS
Carla Bridge, Shop! ANZ

TOPIC
Euroshop Highlights

MAY

Last 10, Top 10 Best POS and Retail Marketing Innovation 2010-20 Plus 2020 Shop! Global Winners

DATE
Tuesday 21 July 11:30-12:30 AEST

FORMAT
WEBINAR PDS

SPEAKERS
Carla Bridge and Zita Watkin, Shop! ANZ

TOPIC
POS Display Trends



JULY

Shop! ANZ AGM

DATE
Thursday 30 July 5-6pm AEST

FORMAT
WEBINAR AGM

SPEAKERS
Carla Bridge and Shop! ANZ Board of Directors

TOPIC
Annual general meeting



JULY

Shop! ANZ Summit

DATE
Wednesday 16 September 9am-5pm AEST

FORMAT
WEBINAR Shop! ANZ MAJOR EVENT

SPEAKERS
Various International speakers TBA

TOPIC
Shop! ANZ annual retail marketing event



SEPTEMBER

How to Enter Awards, Top Winner Case studies 2019

DATE
Tuesday 20 October 11:30-12:30 AEST

FORMAT
WEBINAR with case study highlights

SPEAKERS
Carla Bridge and Zita Watkin, Shop! ANZ

TOPIC
How to Enter Webinar



OCTOBER

SYDNEY INSIGHTS PDS BREAKFAST

DATE
Wednesday 11 November 7am-8:30am

VENUE
Doltone House Hyde Park
181 Elizabeth Street, Sydney

SPEAKERS
IRI, Speaker TBC

TOPIC
IRI Market Insights for 2021



NOVEMBER

MELBOURNE INSIGHTS PDS BREAKFAST

DATE
Tuesday 17 November 7:30am-9am

VENUE
HP Customer Centre
234 Collins St, Melbourne

SPEAKERS
IRI, Speaker TBC

TOPIC
IRI Market Insights for 2021



NOVEMBER

Shop! ANZ AWARDS GALA DINNER

DATE
Thursday 25 March 2021 6pm-11pm

VENUE
Doltone House
Jones Bay Wharf, Pyrmont NSW

SPEAKERS
TBA

TOPIC
AWARDS Shop! ANZ Annual Awards



MARCH

2020 PROFESSIONAL DEVELOPMENT SERIES PARTNERS

