

# WHAT IS THE POINT?



Hygienic innovations, post-COVID-19 retail solutions, and the new normal for bricks-and-mortar stores

As retail changes in response to adjusted consumer behaviour patterns post-covid, our innovative hygienic tester technology allows shoppers to engage with products and brands in new ways that enhance the experience and build consumer confidence in-store.



Get in touch to see how we can help your brand develop an innovative approach to the new normal of retail.

## Discover

## Design

## Deliver

- Our aim is to create efficiencies to maximise clients budgets and deliver strong return on investment.
- A team of qualified industrial designers who specialise in -
 

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| <ul style="list-style-type: none"> <li>Idea Generation</li> <li>Trend Forecasting</li> <li>Detailed Engineering</li> <li>Project Management</li> <li>Global Sourcing</li> </ul> | <ul style="list-style-type: none"> <li>Multi Faceted Production</li> <li>Freight &amp; Logistics</li> <li>In-market Implementation</li> <li>Inventory Management</li> <li>Technical Support</li> </ul> |
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- Australia and China production capabilities with Sedex and ISO certification.
- Consolidation of freight and logistics to maximise savings across multiple campaigns or brand promotions.
- The team has worked on global campaigns for a wide range of brands within various sectors and industries.

**BING LEE**

**Husqvarna**

**Google**

**GARDENA**

**Primo**

**Disney**

**Dulux**

**priceline pharmacy**

**ESTÉE LAUDER**

**Marriott**

**sukin**

**Heinz**

**manicare**

**DR. LEWINN'S**

**wiltshire**

**Lady Jayne**