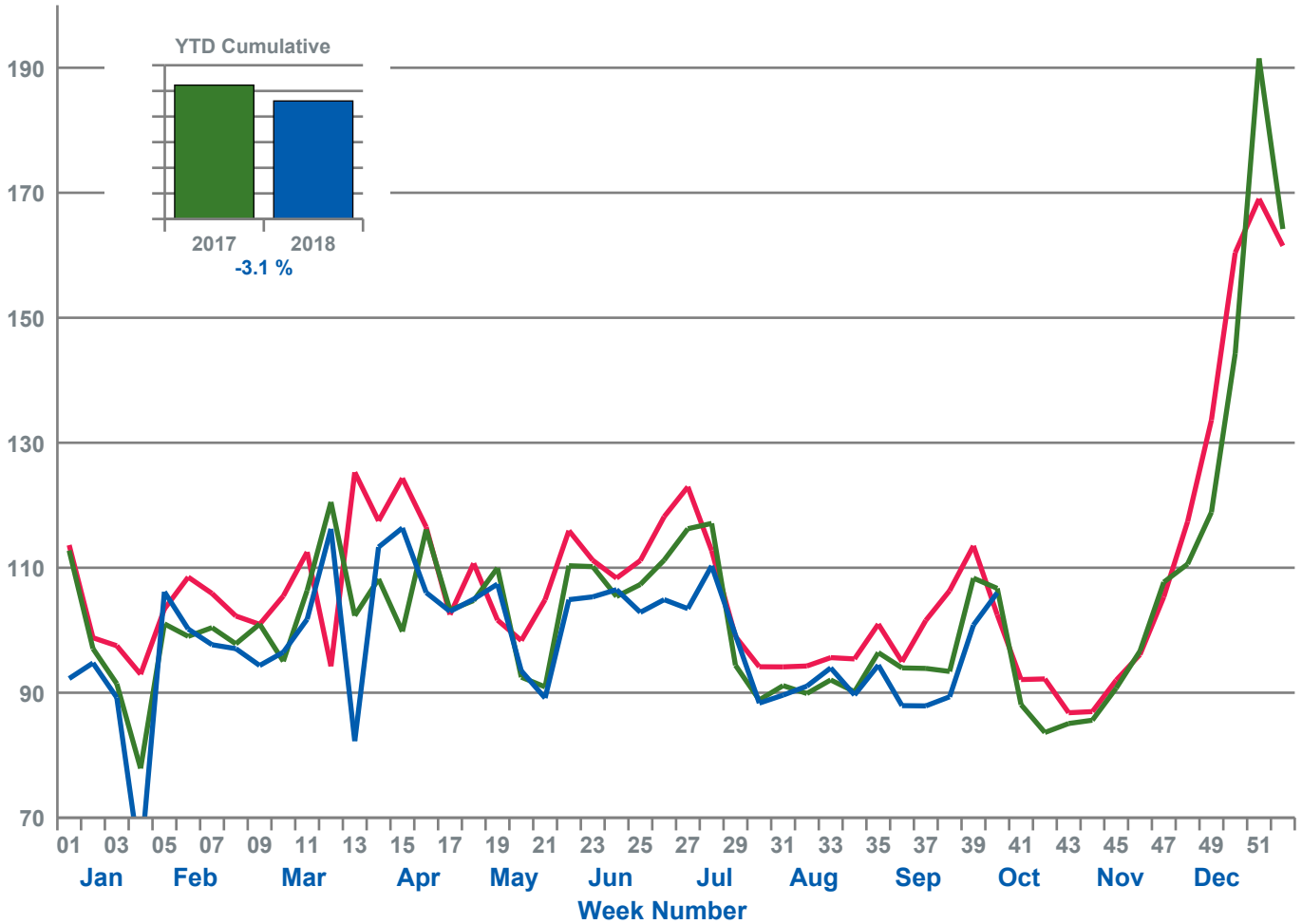


WEEKLY SHOPPERTRAK INDEX (AUSTRALIA) - W/C 01/10/18

Retail Traffic - ShopperTrak Index

01-Oct-2018 **5.1%** WEEK ON WEEK **-0.7%** YEAR ON YEAR

— 2016 — 2017 — 2018



LAST SIX WEEK BREAKDOWN

27-Aug-2018 03-Sep-2018 10-Sep-2018 17-Sep-2018 24-Sep-2018 01-Oct-2018

Week-On-Week	5.3 %	-6.9 %	-0.0 %	1.7 %	12.8 %	5.1 %
Year-On-Year	-2.1 %	-6.4 %	-6.4 %	-4.3 %	-6.9 %	-0.7 %

The Australian Retail Index is published by ShopperTrak and is an established benchmark of visitor numbers to retail stores, compiled from an anonymous sample in a specific sector or region. Our weekly and monthly indices are relied upon by trusted and specialist global news teams and analysts, as well as retailers looking to benchmark and improve business and site performance. In order to maintain data integrity and anonymity, strict contribution rules are adhered to which ensures that the participating retailers will not overtly influence the results. Indices are available in Australia, France, Germany, Hong Kong, Ireland, Italy, Poland, Portugal, Spain, Switzerland and the UK. Each Index shows like for like, week-on-week and year-on-year changes in the number of visitors, being based upon sites where data is available for a minimum of one year. With over 20 years' experience as a global retail intelligence expert, ShopperTrak has learnt that the key to increasing profitability is knowledge of your customers.

