



T H E
EVENT



EuroShop

THE

WORLD'S NO. 1

RETAIL TRADE

FAIR 16 – 20 FEB

2020

www.euroshop.de



Messe
Düsseldorf



COME TOGETHER.
INDUSTRY
HIGHLIGHT.
INSPIRATION SOURCE.
INNOVATION
HOTSPOT.
BUSINESS
GENERATOR.

EDITORIAL

THE FUTURE MEANS CHANGE.

Today's retail world is changing faster than ever before. EuroShop – the industry's top international event – is a key powerhouse driving the future of retail. This kind of dynamic demands a matching level of communication. That's why we decided to transform what was originally an exhibitor "check-in" brochure by recasting it in an innovative new design, as a modern magazine giving you – our partners and customers – all the essential information on EuroShop in a format full of entertainment and variety.

On the following pages you can experience all the facets and fascination of an event that is not just an exceptionally successful trade fair. It is also a medium for communication among and between all retail industry players and their partners.

Speaking of media, discover also EuroShop.mag, our new multimedia online magazine for the international retail community.

So welcome to EuroShop 2020 – the international hotspot for the retail industry, the place to be from 16 to 20 February 2020. Innovation platform. Trendsetter. Discussion forum. And a fireworks of creative ideas.

Look forward to the most exciting date on your 2020 calendar: the world's biggest and most prestigious retail trade fair. We look forward to seeing you there.

YOUR EUROSHP TEAM



euroshop .de

Enter www.euroshop.de.

Welcome to the website of the world's No. 1 retail trade fair. Website? Online world would be a more apt description of what users will find here.

Click.mag

New feature: mag.euroshop.de, the online magazine full of things to discover. Reports, opinions, images, videos, interviews and much more from the world of the EuroShop trade fair family.

Click Exhibitors & Products.

Extensive information on companies and their products and services. Plus utilities like the Matchmaker for networking and the Hall Floor Plan as a guide.

Click Visitors.

Dimensions, services, trade fair preparation, tickets, vouchers. Plus registration for the Newsletter, links to social media, and a retrospective on 50 years of EuroShop.

SINCE AUTUMN 2017, THE MOTTO HAS BEEN:
GO FOR EUROSHOP 2020. THE EXHIBITOR
REGISTRATION PROCESS IS OPEN AND MANY
HAVE ALREADY REGISTERED. THE EARLIER YOU
REGISTER, THE BETTER YOU WILL BE ABLE TO
PLAN –FOR YOUR SUCCESS.

**Click Exhibitors. Click Application 2020 –
one of two options:**

- Exhibitors at EuroShop 2017,
EuroCIS 2018 or 2019.
- New exhibitors.

No matter which option you choose,
registration is quick, easy and user-
friendly. So why wait? Go for it!

Direct link to the application page:
euroshop.de/application

QUALITY

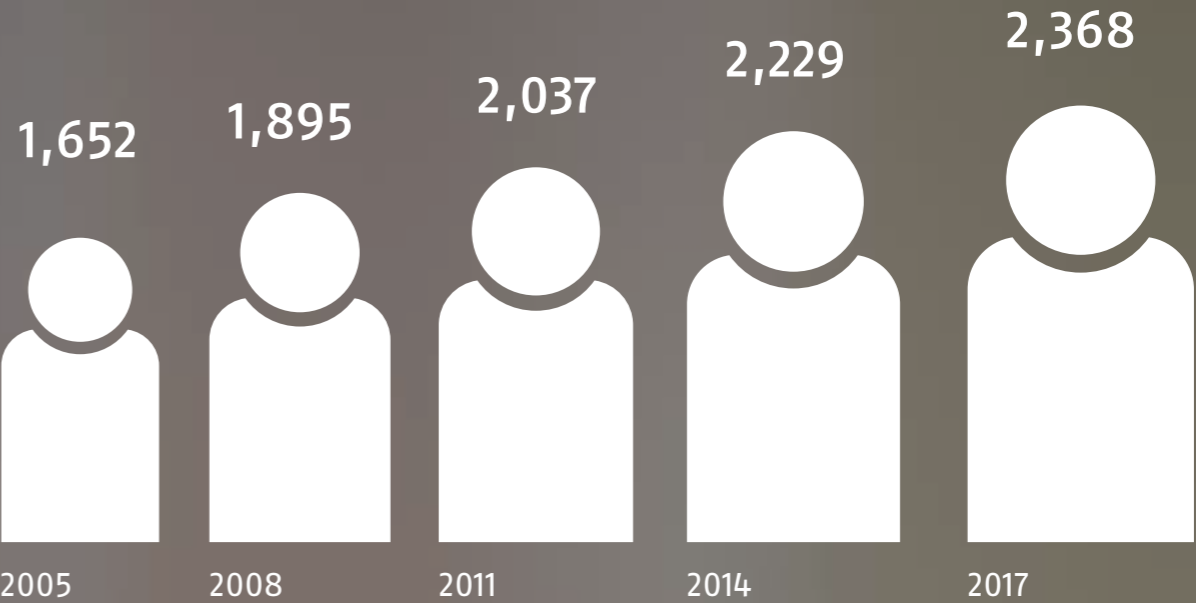
IS DRIVEN BY

DEMAND AND ITS

reality.

FIGURES CREATE FACTS CREATE SPRINGBOARDS

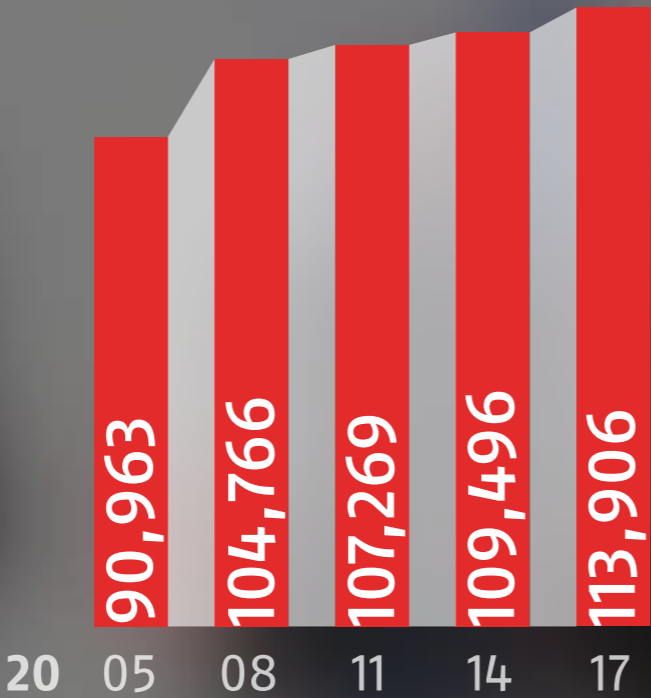
EXHIBITOR NUMBERS



OVERALL RATING BY VISITORS*



VISITOR NUMBERS



OVERALL RATING BY EXHIBITORS*



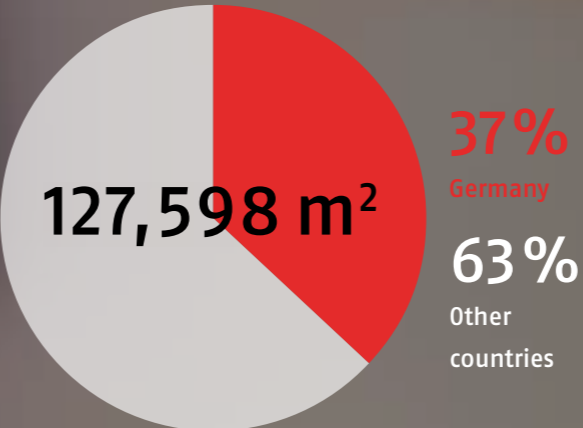
EXHIBITOR EXPECTATIONS OF POST-FAIR BUSINESS*



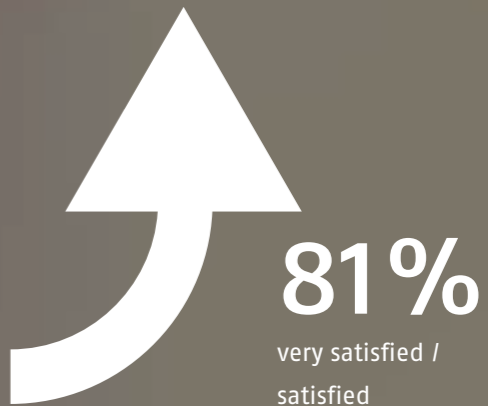
ORIGIN OF VISITORS*



NET EXHIBITION SPACE*



BUSINESS SUCCESS (EXHIBITORS)*



Fair profile: www.euroshop.de/profile

*Figures for EuroShop 2017



DIMEN SIONS



NEW DIMENSIONS. NEVER STOP THINKING AND TALKING SHOP.



MORE ACTION. MORE DRAMA. MORE EMOTION. MORE AND BETTER FOCUSING ON THE WISHES OF EXHIBITORS AND VISITORS. EUROSHOP 4.0: DIMENSIONS INSTEAD OF SECTORS: ANTICIPATING THE FUTURE AS A GUIDING PRINCIPLE.

EuroShop enjoyed great success for many years with its differentiation according to the four sectors of EuroConcept, EuroSales, EuroExpo and EuroCIS. But in the runup to EuroShop 2017, the EuroShop Team decided to change course and adapt the structure of the trade fair to the trending dynamics of the retail industry.

In 2017, the original four sectors developed into seven experience dimensions. This restructuring allows for much better focusing of offerings tailored to specific visitor communities, a more flexible framework to operate in, and plenty of scope for presenting forward-looking developments and innovative products to the wider global retail market. It also creates the necessary environment for synergies between different dimensions that have already begun merging, such as store design with upmarket store decorations and groundbreaking technologies.

With its new eighth dimension – Food Service Equipment – EuroShop 2020 is creating a stage for trends and developments in catering and hospitality as a part of retail environments.

RETAIL MARKETING

360-degree communication for
all the senses.

- Signage
- Displays
- Outdoor Communication

Creative intelligence.

Customer-centric concepts.

Surprising solutions.

Success.

RETAIL TECH- NOLOGY

Dynamic innovation driver in retail.

- Retail Software
- PoS Technology
- Mobile Solutions
- eCommerce
- Payment Systems

High-end technologies. Latest trends.

International top level.

Astonishing perspectives. Focus on the future.

EXPO & EVENT MARKETING

All the power and impact of spectacular
live performances.

- Stand Construction & Equipment
- Brand Communication
- Communication Design
- Event Technology

Business & show business. Total creativity.

Professional approach. Deep impressions.

LIGHTING

The enchantment and impact of
special effects.

- Systems
- Design
- Technology

Impressive stagings. Light
management. Magic.

Brilliant ideas for
more efficiency.



VISUAL MERCHANDISING

The intensity of creative staging.

- Display Mannequins
- Store & Window Decorations

Transformable eyecatchers. Digital interaction. Innovative solutions. Long-lasting effects.

FOOD SERVICE EQUIPMENT

The megatrend in retail: customers become guests.

- Equipment
- Design
- Technology
- Architecture
- Cooking & Baking Solutions

Gastronomy. In service and gas stations, supermarkets, shopping centres. Themed restaurants. Gourmet islands. Tasting points. New shopping experiences, lasting customer loyalty.



SHOP FITTING & STORE DESIGN

Experience the convincing aesthetics of uniquely distinctive concepts.

- Fixtures & Equipment
- Architecture
- Store Planning
- Materials & Surfaces

Latest trends. International designers. Unusual designs. Sustainable inspirations.



REFRIGERATION & ENERGY MANAGEMENT

The outstanding efficiency of new ideas.

- Refrigeration
- Building Automation

Refrigeration units and building services meeting at the crossroads of goods presentation and efficiency. How well will the cooling & chilling equipment of the future perform? How can they combine to create a congenial shopping atmosphere? How will energy management be handled tomorrow?



W H A T M A T T E R S **G L O B A L L Y**

TO INFLUENTIAL
deciders



ITAB • CARRIER KÄLTETECHNIK • ARNEG • EPTA • WANZL • VITRA HOLDING • VIESSMANN • SCHWEITZER PROJEKT • HMY GROUP • GENESIS DISPLAY • UMDASCH SHOPFITTING GROUP • ATREZZO NOA BRANDS EUROPE • METALSISTEM • MODERN-EXPO • LA FORTEZZA • BOODT MANNEQUINS • HAUSER • AHT • MARSANZ • PASTORFRIGOR • TEGOMETALL INT. • ELEA • KAPLANLAR SOGUTMA • ISA • FROST TROL • CEFLA • ALUVISION • OCTANORM • PHILIPS LIGHTING • JBG 2 • IGUZZINI ILLUMINAZIONE • MAGO • UECGE • OKTALITE • LES ATELIERS REUNIS • CAREL INDUSTRIES • TOMRA SYSTEMS • ES SYSTEM K • WINDOW • AICHINGER • BIZERBA • BAERO • PAN DUR • ALREC IN-STORE COMMUNICATION • KRAMER • VKF RENZEL ISSELBURG • BEMATRIX • NURDIL • AKE • AHMET YAR SOGUTMA • DIGI • ALMAX • GIBAM SHOPS SRL UNIPERSON • SYMA SYSTEM • ARKEN • LTS LICHT • CNL MANNEQUINS • ERCO • FLOS ARCHITECTURAL • D ART DESIGN • HL DISPLAY • HESTEX SYSTEMS • RICHTER • BARTHELMESS • GECK • DANFOSS • DIKTAS REFRIGERATION AND SUPERMARKET • GK SOFTWARE • PROLICHT • PFLEIDERER HOLZWERKSTOFFE • VISUAL RETAILING • IMOON • OBJECTFLOR • WINCOR NIXDORF • RIDI LEUCHTEN • LINEA LIGHT • ZUMTOBEL • WINDMÖLLER FLOORING RODU • IDW • REGGIANI • SIRMAN • JOALPE INDUSTRIA • TOSHIBA GLOBAL COMMERCE • SFD • CIAM • LIVAL • RASEC • PRODUS SHOP SERVICES • AISBERG • LINGTONG EXHIBITION SYSTEM • TEKSO TEKNIK SOGUTMA • POS TUNING • ADRIATIC • REGENT BELEUCHTUNGSKÖRPER • PARTNER TECH EUROPE • KIFATO • SEVEN CONTINENTS CORP. • SCHWITZKE PROJECT • EREN • METALARREDO • KRONOPLUS • GUNNEBO • UBERT • FORBO FLOORING • RIVACOLD • GRUPO K • NCR • MOLTO LUCE • WIHA • MAX BRILLANT • M UND T REKLAM OPTI FRAME • ELPRO • MICROSOFT • METTLER-TOLEDO • RZB TDX LIGHTING • TARKETT FRANCE • JOS DE VRIES • BRUGNOTTO • REMIS • ARECO • METALFILO • KUERTEN UND LECHNER • STUDIO DEGA • BLUEREDGROUP •

COLUMBIA • DOCRILUC • ONLINE SOFTWARE • LIEBHERR-HAUSGERÄTE • MODULAR GLASS SYSTEM NEO • NEDAP • SOCIETA ITALIANA • GO IN • IBM • SMEVA • AUTHENTICA • DRAFIL • 3A COMPOSITES • TOBIAS GRAU • GALILEI REFRIGERAZIONE • SALESFORCE • NEW JOHN NISSEN MANNEQUIN • SITOUR • LA ROSA • SERAFINI • ZHEJIANG SHANGHONG SHELF • POSIFLEX • GANTER • EXPEDIT • BRUEGMANN • FAGERHULT RETAIL • ELLERHOLD • GPG DIGITALDRUCK • EPSON • BRUMBERG LEUCHTEN • LAMINAM • L&S ITALIA • HOMAPAL • SCHLEGEL • IDW METALAS • MEGAHOLZ • REHAU-BEHR • MAFIROL • FRI JADO • SCHOTT • KENDU RETAIL • MUENCH UND MUENCH • HERA • GROTTINI • MBA • CEDES • WURM • SES-IMAGOTAG • KECK • EFFEBI • JANSEN DISPLAY • ACCENTA MUSIC • MARINS DEUTSCHLAND • PROCEDES CHENEL BEILKEN • CIMA SPA • DATALOGIC ADC • BONAVERI • TYCO HOLDING • MARX UND MOSCHNER • MODUL INTERNATIONAL • AMTICO INTERNATIONAL • JAB JOSEF ANSTOETZ • PORCELAINGRES • VALENTINI GLASS • BURKHARDT LEITNER • VIELER • XPLACE • 4POS • INGENICO PAYMENT SERVICES • DEUTSCHE TELEKOM • IVORY WORLDWIDE • CHECKPOINT • SAP • ORACLE • IVC • ESSE-CI • DAIKIN • AXIS COMMUNICATIONS • KRAISS SYSTEMS • WIESHEU • FUTURA RETAIL SOLUT • GLORY GLOBAL SOLUTIONS • FUJITSU TECHNOLOGY • WIRECARD • SALT SOLUTIONS • OSRAM • OBJECT CARPET • KAERCHER • LEDXON • MATRIX FRAME • ZEBRA TECHNOLOGIES • COSTA • MIWE • THAMM • TENTE ROLLEN • JMT • SHANGHAI YONG CHENG • HONEYWELL • RATIONAL • BOHNACKER LADENEINRICHTUNGEN • AURORA • UNOX-VERTRIEB DEUTSCHLAND • VIABIZZUNO • ARSRATIO • JPMA GLOBAL INC. • OECHSLE DISPLAY • KINGSMEN PROJECTS • MEDIA 6 AGENCEMENT SHOP F • BASF POLYURETHANES • EMERSON CLIMATE • LG INNOTEK • GEA BOCK • KAINDL • COMPUTOP WIRTSCHAFTSINFORMATIK • PRICER AB • PANASONIC • VERIFONE • QUATTROBI • REUTLINGER • GRUSCHWITZ • PUBLIC ADDRESS • DALZIEL POW • FITCH • QUANTUM 4 LIMITED • VIGNOLD GROUP • KONRAD KNOBLAUCH •

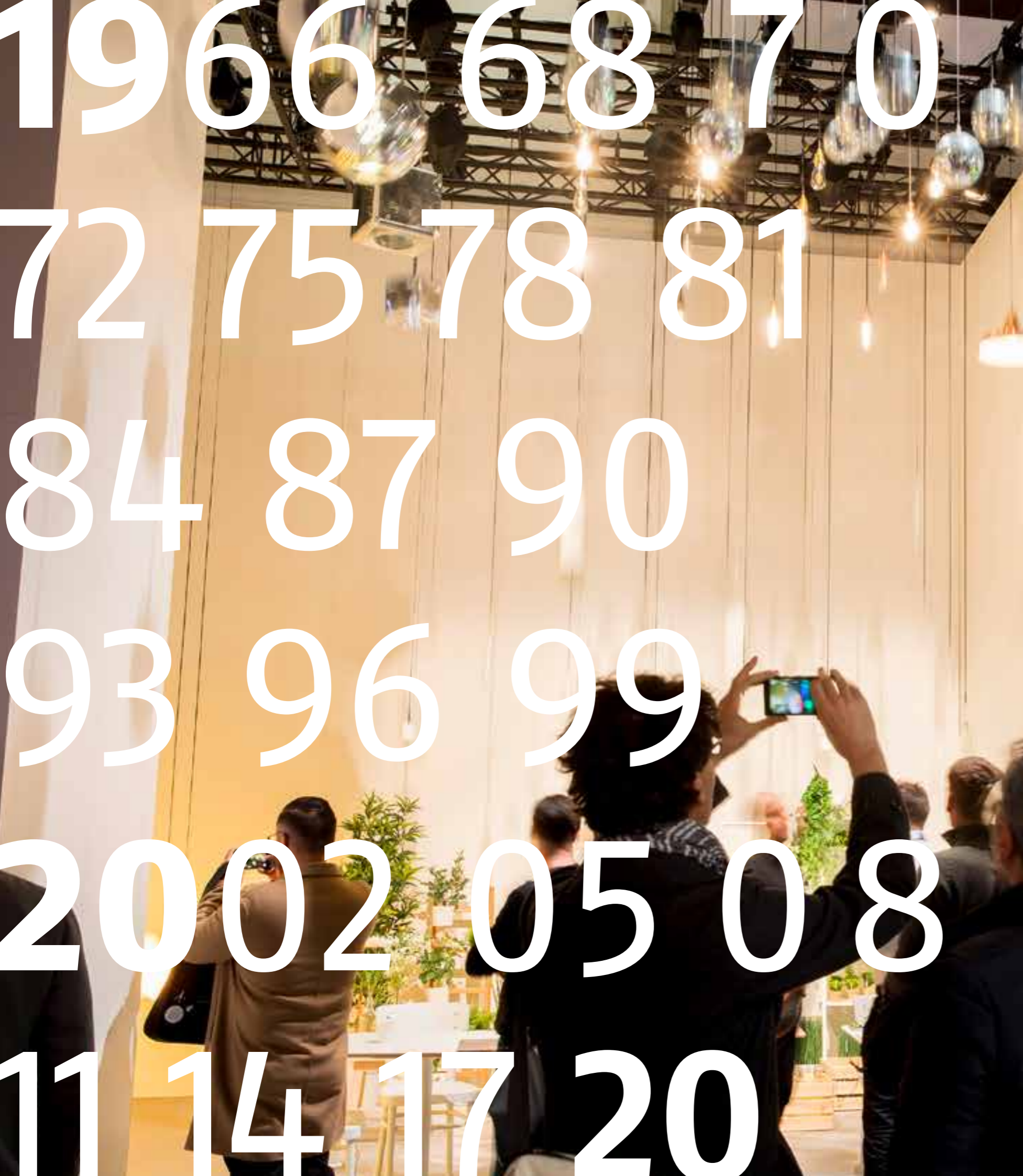
NAMEN DROPPING

FAST RETAILING • HARVEY NICHOLS • ISETAN MITSUKOSHI • LC WAIKIKI • LUSH • MELISSA • ODLO INTERNATIONAL • RALPH LAUREN • RITUALS COSMETICS • SIXT • UNILEVER • ZWILLING J.A. HENCKELS • AMAZON • AUCHAN • BESTSELLER • BOTTEGA VENETA • CAMAIEU • CENTRAL RETAIL GROUP • DANSK SUPERMARKED • INTESA SANPAOLO • JOHN LEWIS PLC • LEGO • LINDT & SPRÜNGLI • LIVERPOOL • LPP • MAGNIT (TANDER) • MASSMART • MOL GROUP • OAKLEY • PERNOD RICARD • PIAGET INTERNATIONAL • RAYMOND APPAREL • REWE GROUP • SAINT LAURENT • S-GROUP • SHUFERSAL • THE HOME DEPOT • TOD'S • VF CORPORATION • WEBER-STEPHEN PRODUCTS • APPLE • BAUHAUS • CARREFOUR • KIABI • LONGCHAMP • METRO • PSG PARIS • SAINT-GERMAIN • SHOPRITE • SWAROVSKI • ULTA BEAUTY • AUDI • BRITISH AMERICAN TOBACCO • CALTEX AUSTRALIA • E. LECLERC • NEXT PLC • SAINSBURY'S SUPERMARKETS • SNCF • WAITROSE • ABN AMRO • ALDI • BEIERSDORF • BURBERRY • COCA-COLA • DOLCE GABBANA • FERRERO • GAZPROM • H&M • L'OCCITANE EN PROVENCE • MAJID AL FUTTAIM • MICHAEL KORS • NIKE • OTTO GROUP • PETIT BATEAU • PRADA • RICHEMONT • SCANIA • STARBUCKS • TESLA • TUMI • VOLKSWAGEN • WHSMITH • ZALANDO • ALIBABA • CARLSBERG • COLES SUPERMARKETS • CRATE&BARREL • ESTÉE LAUDER • GEOX • GRANDVISION BENELUX • HARIBO • INTERSPORT INTERNATIONAL • LANDMARK GROUP • LE BON MARCHÉ • LVMH • MERCADONA • MONDELEZ • OMV • ALSHAYA • BNP PARIBAS • CONVERSE • DFS GROUP • GODIVA • HENKEL • ADIDAS GROUP • AHOLD DELHAIZE • BACARDI • BIRKENSTOCK • BURTON • CIA HERING • COOP ITALIA • DEUTSCHE BANK • DOMINO'S PIZZA • GALERIES LAFAYETTE • GROUPE CASINO • GUESS • H-E-B • HERMÈS • ILLYCAFFÈ • KARL LAGERFELD • KUWAIT PETROLEUM • LEROY MERLIN • LOTTE GROUP • MARS • MELBRO RETAIL •

NESTLÉ NESPRESSO • PARFÜMERIE DOUGLAS • PORSCHE • SEB • SONAE MC • THE FOSCHINI GROUP (TFG) • VALUE RETAIL • WUMART STORES • A.S. WATSON • AFC AJAX • ARC'TERYX • BMW • BULGARI • CAMPER • CBRE • CHRISTIAN DIOR • DEBENHAMS • DIXY GROUP • FALABELLA • FISSLER • GIANNI VERSACE • G-STAR RAW • HEINEKEN • INDITEX • JÄGERMEISTER • KAREN MILLEN • MAX MARA • MIELE • OBI • PANDORA • PHILIP MORRIS • PRIMARK • REITAN • SAMSONITE • TESCO • TOUS JEWELRY • UNDER ARMOUR • VAPIANO • WHOLE FOODS MARKETS • VICTORIA'S SECRET • AB INBEV • B&Q • CALIDA • CINEPLEX • CVS HEALTH • EMILIO PUCCI • FOOT LOCKER • GUCCIO GUCCI • HUNKEMOLLER • JONES LANG LASALLE • LACOSTE • LOBLAW COMPANIES • MIGROS • PEPKOR • RENRENLE • SWATCH GROUP • AIDA CRUISES • CENCOSUD • FOSSIL • GUERLAIN • HAVAIANAS • IKEA • KFC • L'ORÉAL • MARRIOTT HOTEL HOLDING • MERCEDES BENZ • MOTEL ONE • P&G PROCTER & GAMBLE • PLAYMOBIL • RT MART • SHINSEGAE • THE ABSOLUT COMPANY • TK MAXX • VAUDE • WAL-MART • X5 RETAIL GROUP • ALDO GROUP • AT&T • BARILLA • BP EUROPE • C&A • CHANEL • COACH • COSTA COFFEE • DESIGUAL • FENDI • FITNESS FIRST • GIORGIO ARMANI • GRUPO BOTICÁRIO • HARD ROCK INTERNATIONAL • HILTI • JAGUAR LAND ROVER • LAGARDERE TRAVEL RETAIL • LIDL • LUXOTTICA • MEDIA-MARKT-SATURN • ADITYA BIRLA RETAIL • AL FUTTAIM GROUP • AUTOGRILL • BLOOMINGDALES • BUCHERER • CALVIN KLEIN • CASTORAMA • CLARINS • COTY • DANONE • DM • EXXONMOBIL • FERRARI • GAP • HARRODS • ICA • IWC SCHAFFHAUSEN • KPN • LENTA • M.VIDEO • PILGRIM • RED BULL • RIMOWA • SANTANDER CONSUMER BANK • SHELL INTERNATIONAL • TARGET CORPORATION • TOTAL • UNIQLO • VINCENT VAN GOGH MUSEUM • WALGREENS BOOTS ALLIANCE •

2020





2020. THIS IS NOT SOME NEW NUMBER CODE BUT A SYMBOL OF THE UNIQUE SUCCESS THAT EUROSHOP HAS HAD. IN 2020, THE WORLD'S NO. 1 WILL BE OPENING ITS DOORS FOR THE 20TH TIME. A SPECIAL ANNIVERSARY WITH A STORY ALL OF ITS OWN THAT DESERVES TO BE TOLD HERE.

Back in June 1966 nobody in Düsseldorf suspected that they were witnessing a historic event. Today, more than 50 years and 19 EuroShop events later, the retail world knows exactly how significant that date was: the launch of the world's biggest and most successful retail trade fair.

As early as 1965, Messe Düsseldorf and the EHI Retail Institute (then still operating under the name "Institute for Self-Service") had decided to create a new specialist trade fair for the retail industry: the EuroShop – a European exhibition with a congress entitled "Modern Stores and Shop Windows".

The first EuroShop took place from 11 to 15 June on the Messe Düsseldorf exhibition grounds. There were 331 exhibiting companies, including 55 from outside Germany. The net exhibition space was 17,193 m². A total of 28,762 trade visitors marvelled at presentations on topics like "The modern drugstore", "Frozen foods – the merchandise of the future" or "Today's textile selling techniques".

Three months later, on 8 September 1966, the Star Trek sci-fi series first premiered on television in the USA. The future was in the air. A spirit of change – in retail as everywhere else.

Self-service, the discounter principle, openly displayed merchandise, new concepts for store designs, shop windows as stages. The customer as a self-determining consumer. And EuroShop focusing all these trends.

As early as EuroShop 1968, the press were reporting: "The 2nd European shop-fitting trade fair EuroShop has achieved worldwide fame."

Until 1972, EuroShop was held every two years. From 1975 onwards it was staged every three years. By the mid 1970s EuroShop was already a shining star in the international trade fair sky and was given a matching logo: the two-tone EuroShop star. This trademark became the umbrella for a huge range of products and services, as EuroShop continued to grow and expand exponentially. With lasting, positive effects, as we shall see.

From 2002 EuroShop presented itself in a new format to ensure clear structuring and presentation of the increasingly extensive exhibitor offerings. EuroConcept, EuroSales, EuroExpo, EuroCIS were the names of the four successful, independent and mutually complementing sectors of EuroShop that ran until 2014.

Another significant leap forward came in 2017 – an expansion from four sectors to seven Experience Dimensions (which have now increased to eight for EuroShop 2020). For more details, see pages 12-19: New Dimensions. Never stop thinking and talking shop.



A quick look back at the Star Trek series. An outstanding feature is the successful franchises it spawned. And EuroShop? Its international spin-offs have developed into real magnets with the names EuroCIS, C-star, and in-store asia. You can find out more about these on pages 36-41.

EuroCIS took off on its own in 1997. And what a successful series it has been! As an event initially titled "Retail Technology Forum" it developed over 20 years into the leading technology trade fair for retailing in Europe, and was renamed EuroCIS in 2003. In 2006, the staging cycle was reduced, making this an annual event, to keep pace with the rapid advances in retail technology and the great demand expressed by both exhibitors and visitors.

POINTING

TO THE FUTURE

is not enough

YOU **HAVE** TO MAKE IT

HAPPEN

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big

mag

THIS IS YOU



THIS IS YOU

EUROSHOP.MAG. THE NEW MULTIMEDIA ONLINE MAGAZINE OF THE GLOBAL NUMBER ONE AND ITS PRODUCT FAMILY COMPRISING EUROICIS, C-STAR AND IN-STORE ASIA. FACTS, NEWS, STORIES AND TRENDS FROM THE INTERNATIONAL RETAIL INDUSTRY. PHOTOS, VIDEOS, INTERVIEWS, AND MUCH MORE. EUROSHOP.MAG: SIMPLY MAGIC!

EuroShop never stops. It wants to be more than the retail industry's live happening every three years. It wants to be the industry's constant information and inspiration platform: The trade fair as a medium for all. That's the idea behind the EuroShop.mag. Delivering the goods all year round. Serving all the big EuroShop topics, from In-store to Marketing and Technology to Expo. The strategy is: Infotainment & Entertainment, 24/7.

The EuroShop.mag is the communication hub for EuroShop users and followers. The magazine is intended for all those who work in retail or are interested in retail. It's the one-stop global information source and channel for expertise and communication among the international retail community.

EuroShop.mag is You!

www.mag.euroshop.de/en/



SHANGHAI

MUMBAI

DÜSSELDORF

A JOURNEY TO THE WORLD OF RETAIL.

EuroShop



EuroShop  Trade Fairs

EuroCIS



in-store asia

Inspiration. Innovation. Transformation.

THE EUROSHOP TRADE FAIR FAMILY. A GLOBALLY UNIQUE PORTFOLIO OF HIGHLY SPECIALISED RETAIL TRADE FAIRS. INTERNATIONALLY TOP EVENTS OFFERING THE INDUSTRY OPTIMUM ACCESS TO IMPORTANT MARKETS OF THE FUTURE. AS A BASIS FOR SUCCESSFUL BUSINESS.

Check-in: Düsseldorf Airport. Flight booking: Düsseldorf – Shanghai Pudong. 8,846 km. 18 hours.

Arrival in Shanghai. Dynamic, modern economic centre and boom town. Situated on the southeast coast of China, in the strongest and most progressive business region in the country. The location chosen for C-star – Shanghai's International Trade Fair for Solutions and Trends all about Retail.

Shanghai New International Expo Centre. Last day of the C-star event. Happy faces all around. C-star 2018 is drawing to a close with outstanding results, and underlining its leading role as the most international and professional business platform for the Asian retail industry.

C-star 2018 – advanced technologies and innovative solutions for store design, lighting, retail technology and visual merchandising. The visitors are curious, eager to discover all there is to see. Many are representatives of big-name retail brands. You can feel it in the air: the dynamic Chinese market is still growing fast, and is not only open to investment but to inspiration as well.



Check-in at Shanghai Pudong International Airport. Flight booking: Shanghai – Mumbai. 5,029 km. 5–6 hours.

Touchdown in Mumbai. Formerly known as Bombay, this west-coast city with its 21 million inhabitants is not only the second-largest conurbation in India. It is also the financial centre of the world's largest democracy, serving a total population of 1.3 billion people. And yes, Mumbai is also Bollywood. But right now, it's home to a retail spectacular: in-store asia, the Indian Subcontinent's largest Expo for Retail Experience & Shopper Marketing.

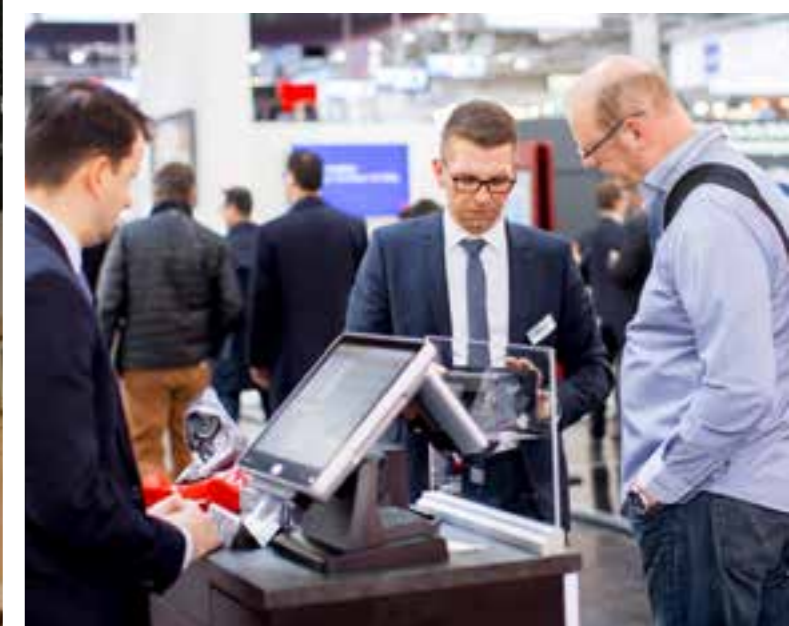
Bombay Convention & Exhibition Centre. A three-day hotspot for the Indian retail industry and its top decision-makers. Three days of in-store asia, the largest and most important retail trade fair in India. A business platform right inside one of the fastest growing retail markets in the world. Featuring products, solutions and services all about the following topics: POP displays, shopper marketing, retail technology, signage & digital printing, retail design, visual merchandising, lighting, shop fitting, material & equipment.

The Indian retail market is all set for to continue growing dynamically in the coming years. This will be driven above all by megacities, home to an increasingly consumption-oriented middle class.

Check-in at Mumbai Chhatrapati Shivaji International Airport. Flight booking: Mumbai – Düsseldorf: 6,708 km. 8,5 hours.

Back in Düsseldorf. Preparations are already in full swing for EuroCIS 2019. This leading trade fair for retail technology covers all important technology topics: Evergreens such as checkout systems or POS software and hardware; digital heroes such as the Internet of Things; augmented reality and virtual reality; future trends like robotics and artificial intelligence.

And in 2020 the global itinerary will be: Take-off for Düsseldorf Airport and check-in at EuroShop 2020.



DÜSSELDORF

HOME BASE. GLOBAL

PRESENCE



B U S I N E



L O V E O F



U R B A N I



L I F E S T



C O S M O P O L I



S S



L I F E



T Y



Y L E



T A N

DÜSSELDORF: HOME TO 25 INTER- NATIONAL TRADE FAIRS

Düsseldorf. An ultra-professional trade fair metropolis –the global No. 5. Outstanding infrastructure, relaxed atmosphere, global mindset, local authenticity. Third-largest economic hub in Europe. Huge sectoral scope and variety, international entrepreneurs.

Located right in the heart of Europe, in one of Germany's most important economic regions, Düsseldorf is a state capital offering all the business vitality, cultural diversity, political weight and exceptional quality of life you could want. It is a premium location for innovative and growth-oriented enterprises and a magnet for young, creative people from all over the world. More about Düsseldorf, how to get there, accommodation, etc. at www.euroshop.de/travel

THE
EVENT

