

# Would you like a 'Global Retail Trends and Inspiration' presentation for your team?

**Shop! are offering one free 45-minute Covid-Safe online presentation for each member company (\$450+gst to non-members).**

**Bring your team or clients together safely online and foster inspiration, education, and fresh ideas!**

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## **Presentation includes:**

**The best POP displays, activations and Experiential from Shop! ANZ's Global network, top retail trends and shopper behaviours from countries already emerging from the pandemic, and examples of best practice omni-channel retail marketing and design.**

## **The best of:**

- Retail experience**
- Shopper marketing activations**
- Visual merchandising**
- Shop! Global Awards 2021**

## **Presented by:**

**Shop! General Manager Carla Bridge**  
**Available Monday to Thursday, 9am to 3pm**

**Presentations are available between September 2021 and January 10 2022. The 2022 run of presentations will begin in May 2022.**

**Catch a glimpse of what to expect in the presentations:**  
**Click here to see 'Playing Catch Up', Shop! ANZ Trends Report**

## **About Shop! ANZ:**

Formerly known as POPAI, Shop! is the only global, not for profit industry association exclusively advocating for excellence in shopper marketing and retail experience. With 20 offices covering 45 countries and over 1700 member companies worldwide, Shop! brings global best practice intelligence, resources, recognition and networks and to our members.

