



**inspiring retail  
marketing  
worldwide**

Australia & New Zealand  
**shop!**

## **SECURE A SPOT IN THE 2018 SHOP! MARKETING AT RETAIL AWARDS ENTRY REFERENCE GUIDE**

Following the success of the 2018 Shop! Awards, Shop! ANZ is producing a hard copy reference guide detailing all the 2018 Shop! Marketing at Retail Awards entries and winners.

To be released in February 2019, 2018 Award entries will be showcased with images and entry details to provide Shop! members and industry with an easy to use go-to guide for inspiration to keep in the office.

A limited number of full and half page advertising opportunities will be available in the inaugural publication alongside the entries, allowing industry suppliers to build awareness to this targeted retail marketing audience.

Only 500 copies will be published, with members and entrants receiving two complimentary copies each.

A PDF version will be made available in 2019, housed on the Shop! website.

### **Advertising options:**

Full page advertisement - \$1200+ GST

Half page advertisement - \$700+ GST

### **Reader demographics:**

Audience predominately marketing managers, shopper marketing managers, business owners, brand managers, trade marketing managers, account managers, CEOs.

Industry segments: Marketing/retail agencies, FMCG & consumer electronics brands, POP manufacturers and suppliers, retailers and other retail marketing industry suppliers.

**Deadlines:**

Advertising bookings close December 31, 2018

Artwork deadline – January 14, 2019

**Bookings:**

For more information or to book a space, contact Shop! GM, Carla Bridge on 0412 727 774 or email [carla@shopassociation.org.au](mailto:carla@shopassociation.org.au)