



Welcome to your Shop! ANZ membership!

Congratulations on becoming a member of Shop! ANZ!

As a Shop! member you'll enjoy a host of membership benefits throughout the year, however, first, we need to get you set up. Below are the next steps we need to take to get you and your business operating as a full Shop! member.

Next Steps

1. Pay your invoice via credit card (online by logging into your account) or bank transfer
**Memberships paid by bank transfer (direct deposit) become active on receipt of payment*
2. Inform Shop! staff/email shop@shopassociation.org.au of:
 - a. 2 x day to day contacts (with emails)
 - b. Finance contact (and email)
 - c. Company address (physical and postal)
 - d. Send a list of the staff you would like to have access to your Shop!. You can have as many people as you like under your company membership. This list should be sent to shop!@shopassociation.org.au and include **Name, title, email address, state** (ie NSW, VIC)
 - e. Provide a list of staff (can be denoted on same list as above) you would like to have set up for the Shopper Marketing Fundamentals e-course (this course requires a separate password to the Shop! website).
3. Once you receive your username and password, log in and add your Member Directory details, including company logo, description, and contact details and any catalogues or images you would like included
4. Add your 2019 Member badge to your email signature and encourage your team members to do the same, and don't forget to add it to you website too to let people know you support the ANZ retail marketing industry
5. Check back to the Shop! website regularly for news and insights (found under resources tab)

We'll do the rest! You can expect to start receiving your Inside FMCG, Retail World, Convenience World and Pharmacy News subscriptions within two months of sign up (these are monthly and quarterly publications).

New staff members can add themselves to your membership via the website – under Membership, select Connect to your Business, enter details and the business admin will receive an email to confirm. If you'd like to remove staff, please send an email to shop@shopassociation.org.au.

For a full list of your membership benefits, visit:
<https://www.shopassociation.org.au/membership-benefits>

For an easy to navigate ready reckoner of all our online membership resources visit our Member Tool kit: www.shopassociation.org.au/member-toolkit

If you have any questions, please contact one of our staff:

Carla Bridge, General Manager – carla@shopassociation.org.au

Zita Watkin, Marketing, Events, Membership Manager – zita@shopassociation.org.au

We look forward to having you on board as a member!



Carla Bridge
General Manager
Shop! ANZ