



MEMBERSHIP



Shop! is a global, not for profit industry association and the exclusive voice for Australian and New Zealand retail marketers, advocating for excellence in retail marketing and experience.

Shop! ANZ offers members tailored events, tools, research, networking and an annual Awards program dedicated to the disciplines that make up the retail marketing sector. Our community of members brings together shopper, omni-channel, point of sale and commerce marketing professionals in an effort to improve and strengthen the local industry.

As part of a network of global Shop! and POPAI chapters, Shop! ANZ brings global best practice intelligence, resources, recognition and networking to our members.

Shop! provides members with a practical tool kit, tailored to the Retail Marketing professional.

Flexible membership options.

Shop! ANZ offers two flexible whole business membership options depending on your company's needs.

Our standard Shop! membership provides retail marketing businesses with access to three free networking and insights events throughout the year, as well as two double passes to our annual two day online conference.

Our Shop! Plus+ membership caters to businesses planning to enter the annual Shop! ANZ Retail Marketing Awards and provides for two heavily discounted awards entries and two discounted Awards Gala Dinner tickets, in addition to all the value of the Shop! standard membership.

For a full breakdown of membership inclusions, please see the following pages.

Member Benefits.

Insights, Tools & Resources.

Exclusive member access to expert research, insights and white papers

- Seasonal Local & Global POP Reports (Christmas, Easter etc)
- Insight reports & presentations
- Access to more than 6000 searchable instore images
- State of Retail Marketing reports
- Jobs & Careers board
- Copies of annual Awards Guide
- Industry Glossary of Terms
- Best in class retail marketing case studies

Learning & Education.

Keep on top of the latest trends and innovations, or ground your staff in the fundamentals of retail marketing

- Retail Marketing Fundamentals e-course
- Inhouse or virtual Global Retail Trends & Inspirations presentation

Thought Leadership.

Position yourself and your business as a trusted and influential voice within the industry

- Present at an event
- Write an article
- Contribute to research
- Mentor a fellow member

Awards & Recognition.

Be recognised for and inspired by best in class retail marketing activations and innovations

- Discounts on Awards entries
- Invitation to judge Awards
- Sponsor Annual Shop! Awards
- Extensive winner profiling opportunities

Member Benefits.

Events & Networking.

Save on world class live events to up-skill and build your retail marketing network or clients

- Free & discounted tickets to Shop Professional Development Series (PDS) events (7-8 events annually across Syd & Melb)
- Free PDS webinars
- Free & discounted 2 day passes to annual Shop! ANZ Online Retail Marketing Conference
- Free & discounted tickets to annual Shop! ANZ Retail Marketing Awards Gala Dinner
- Triennial Euroshop Delegation including store tours and Shop! Global events
- Free annual networking and drinks evening

Marketing & Visibility.

Leverage advertising & promotional opportunities to build awareness & generate leads

- Free Listing in Shop! member Directory
- Use of Shop! Member logo to add to your company's credibility
- Sponsorship opportunities
- Advertise on Shop! ANZ homepage
- Have your activations featured on Shop! ANZ social channels
- Send us your business' media releases and news for publishing

Sustainability.

Reinforce your company's environmental credentials with tools and accreditations tailored specifically to POP and instore displays

- Discounted access to the Shop! Sustain tool to measure the environmental impact of retail displays
- Discounted fees for accreditation to the Sustainability Standard Shop!'s framework for environmental excellence

2025 Calendar.

January

Awards Entries Close

February

Awards Judging

Sydney PDS Event

Melbourne PDS Event

March

Shop! ANZ Awards
Gala Dinner

April

Shop! Global
Awards

May

Sydney PDS Event

Melbourne PDS Event

June

July

Sydney PDS Event

Shop! AGM

Melbourne PDS Event

August

September

Shop! Two Day Online
Conference

October

Awards Entries
Open

November

Sydney PDS Event

Melbourne PDS Event

December

How to Enter
Awards Webinar

Awards Early Bird
Price close

LEGEND

● Sydney Professional Development Series event

● Melbourne Professional Development Series event

● Awards deadline

● Awards event

● Conference

● AGM

Benefit	Standard \$3200 +GST	Shop! Plus+ \$4700 +GST
Two-day pass to annual Online Conference	2	2
Tickets to Professional Development Series (PDS) events	3	3
Access to members only research, exclusive reports, and whitepapers	●	●
\$100 discount per Award entry	●	●
Global POS Trends Presentation for team and clients (valued \$595)	●	●
Global & local POP Reports (Christmas, Easter, Halloween, Back to School)	●	●
Member discounts on Sustainability Tools	●	●
Invitation to judge annual Awards	●	●
Hard copy of annual Awards Guide	2	3
Opportunities to promote business announcements & new products and contribute thought leadership pieces	●	●
Inclusion in Members Directory	●	●
Jobs board	●	●
Early bird entries to Awards (additional \$100 per entry applied to entries submitted after Dec 31)		2
Tickets to Gala Dinner		2
OPTIONAL EXTRA: All staff access to Retail Marketing Fundamentals E-Course (valued \$375 + GST per person)	●	●
TOTAL SAVINGS	\$1040	\$1470

Interstate (outside Sydney & Melbourne) and New Zealand packages also available by approval. Optional e-course benefit may be enacted at any time during your membership. Membership period is 12 months from sign up date, automatically re-invoiced on annual anniversary.

Please complete and return to shop@shopassociation.org.au.

BUSINESS DETAILS

Company _____

Website _____ Phone _____

Email _____

Postal Address _____ Postcode _____

Town/Suburb _____ State _____

Country ☐ Australia ☐ New Zealand

BUSINESS TYPE (Please tick one)

- ☐ Brand ☐ Agency ☐ POP
☐ Retailer ☐ Industry Supplier ☐ Other

BUSINESS CONTACTS

Name (Main Contact) _____

Job Title _____

Email _____

Name (Secondary Contact) _____

Job Title _____

Email _____

Name (Finance contact) _____

Email _____

MEMBERSHIP TYPE

- ☐ Standard (\$3200+GST) ☐ Shop! Plus+ (\$4700+GST)

PAYMENT DETAILS

Please Charge my ☐ Visa ☐ MasterCard ☐ American Express

Card Number _____

Name of Cardholder _____

Expiry date _____ CCV _____

Signature _____

Please note: Payment by credit card will incur a service fee. 3.75% for AMEX - 2.25% for all other cards.

☐ DIRECT PAYMENT

Account Name: POPAI Australia & New Zealand
BSB: 082 401 Account No: 24 755 7812
Swift Code: NATAAU3302S

MEMBERSHIP TERMS & CONDITIONS

By applying for and receiving membership of Shop! ANZ I agree to be bound by the following terms

and conditions:

1. I hereby agree to be a member of Shop! ANZ on behalf of my company and comply to Shop! ANZ promoting my company as a member for the full duration as the company is a financial member.
2. I hereby agree that by signing the Agreement I am authorised to enter into a rotational membership with Shop! ANZ on behalf of my company.
3. I acknowledge that my membership is a rotational membership, in that it rolls over each year on the anniversary of joining unless I provide 60 days' notice in writing.
4. I acknowledge that my membership is an annual fee and I will be invoiced from the anniversary of joining each year for the payment of the upcoming 12 month period (unless permitted otherwise by Shop! ANZ).
5. I accept and agree to not bring Shop! ANZ into disrepute and will use all materials with accurate reference to Shop! ANZ.
6. I accept that any misuse or misrepresentation of Shop! ANZ materials will not hold Shop! ANZ liable and I indemnify Shop! ANZ of any legal consequences from such misuse or misrepresentation of Shop! ANZ materials.
7. I accept that any data provided to Shop! ANZ will be added to Shop! ANZ database for all related membership communications.
8. I agree that by entering into membership of Shop! ANZ I have made my own enquires and am satisfied as to the benefits of being a member.
9. I agree not to hold Shop! ANZ liable for any damage, whether tangible, intangible, or otherwise, that may occur while participating in the membership of Shop! ANZ or at any time after my resignation or expulsion from Shop! ANZ.
10. I agree to abide with any member requirements contained within Shop! ANZ Rules of operation, codes of conduct and any and all by-laws in force and as amended from time to time.
11. I accept that any advice given to me by Shop! ANZ is given in good faith and without warranty of any kind, and is subject to my determination as to its suitability for my objectives and is given on the basis that I have fully and accurately disclosed all relevant facts and relates only to the facts which I have disclosed. I understand that Shop! ANZ is not liable for the use of any advice provided.
12. I understand that that any payments to Shop! ANZ, including membership fees, are non-refundable either in full or in part.
13. I understand that I may apply to upgrade my membership level of Shop! ANZ so as to receive additional services and that such an upgrade will require additional payments.
14. I understand that Shop! ANZ has the right to terminate my membership if any of these terms and conditions or the Rules of Shop! ANZ are breached or violated.
15. I understand that these Terms and Conditions may be updated and that those updates will apply to my membership from the time of posting on our website.

By completing this form you agree to Shop! ANZ's Terms & Conditions.



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shop@shopassociation.org.au



www.shopassociation.org.au